2047027801

like for us to either give Mr. Helcher a copy of the regs. or refer him to a place where he can obtain them. He says the International Trademark Association has been very helpful to us in the past, and it would benefit us to assist them in this regard.

Phone Message for Woodward, Ellis

From: Colby, Dolly

Date: Wed, Aug 16, 1995 11:25 AM

Name: FW: Bob Eck

Company: Rye Brook

Phone: 8-265-7100

• Telephoned

To: Laufer, David

Cc: McCormick, Brendan; Woodward, Ellis

2047027801A

See below. D.

From: Woodward, Ellis on Tue, Aug 15, 1995 10:02 AM
Name: FW: Bob Eck
To: Colby, Dolly; Laufer, David; Murphy, Virginia
Cc: Goodheart, Jan; McCormick, Brendan

2047027801B

Ginny: this looks like yours. Let me know if it is not. Thanks.

From: McCormick, Brendan on Tue, Aug 15, 1995 9:52 AM
Name: FW: Bob Eck
To: Colby, Dolly; Woodward, Ellis
Cc: Kiley, Debbie; Laufer, David

2047027801C

Can you provide the Trademark Association with a copy of the regs or at least refer him to the right place? Thanks

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From: Martin, Maria on Mon, Aug 14, 1995 6:21 PM
Name: Bob Eck
To: Kiley, Debbie; McCormick, Brendan
Cc: Laufer, David

2047027801D

He called for David, but asked that I forward this message to anyone who could help out. He received a call from a Mr. Mike Helcher from the International Trademark Association--(212) 768-9887. Mr. Helcher requested the actual regulations proposed by President Clinton. Bob would like for us to either give Mr. Helcher a copy of the regs. or refer him to a place where he can obtain them. He says the International Trademark Association has been very helpful to us in the past, and it would benefit us to assist them in this regard.

2047027801E

Note for Woodward, Ellis

From: Laufer, David

Date: Wed, Aug 16, 1995 11:21 AM

Subject: RE: ADAMHA REgs

Source: https://www.industrydocuments.ucsf.edu/docs/yfkx0000

To: Han, Vic; Nicoli, David; Woodward, Ellis

Cc: Daragan, Karen; Firestone, Marc; Merlo, Ellen; Parrish, Steve

2047027802

Obviously, we need to see what they say first; but I think we can use the process points to our advantage. Perhaps a statement.

From: Nicoli, David on Wed, Aug 16, 1995 10:03 AM
Subject: ADAMHA REgs
To: Han, Vic; Laufer, David; Woodward, Ellis
Cc: Firestone, Marc; Parrish, Steve

Dan Jaffe from ANA reported to me that a reporter that was interviewing him said that he had spoken w/Shalala, who said the ADAMHA regs are coming out next week.

Besides an FYI, I think you will want to consider in advance what we say in response to their issuance. One could argue that we could leverage off their issuance along the lines of the FDA Insuider Report--ie, that Congress made a policy decision 3 years ago to give states the responsibility in this area, that was the right decision, that HHS has sat on these regs for 3 years as the problem of youth smoking grew worse, that FDA is now dictating what should be done rather than the states, that our AAA program is pegged to ADAMHA and Congress's poicy decision to give statesa the responsibilty, etc.

2047027802A

This, in my mind, is a communications call--do we do press conference, a statement, nothing--I don't have the answers yet. But set forth above are some of the questions. Let me know what you all think. Thanks.

Note for Woodward, Ellis

From: Colby, Dolly

Date: Wed, Aug 16, 1995 11:31 AM

Subject: RE: wright

To: York, Mike

Cc: Woodward, Ellis

2047027802B

Should it be the "jury's verdict" or just "jury verdict." Also who will this go to? Will we send out if we get calls or do you want it on the wires and faxed to the usual reporters in NY DC plant communities, etc. D.

From: York, Mike on Wed, Aug 16, 1995 11:00 AM
Subject: wright
To: Colby, Dolly; Moore, Mary Ellen; Prager, Greg
File(s): wallfinal

2047027802C

Here is a draft of our statement to be released in the event of an adverse verdict in the Wright case. PLEASE proof this ASAP. Thanks

Note for Woodward, Ellis

From: Laufer, David

Date: Wed, Aug 16, 1995 11:26 AM

Subject: FW: Pending WSJ stories

2047027802D

Source: https://www.industrydocuments.ucsf.edu/docs/yfkx0000